

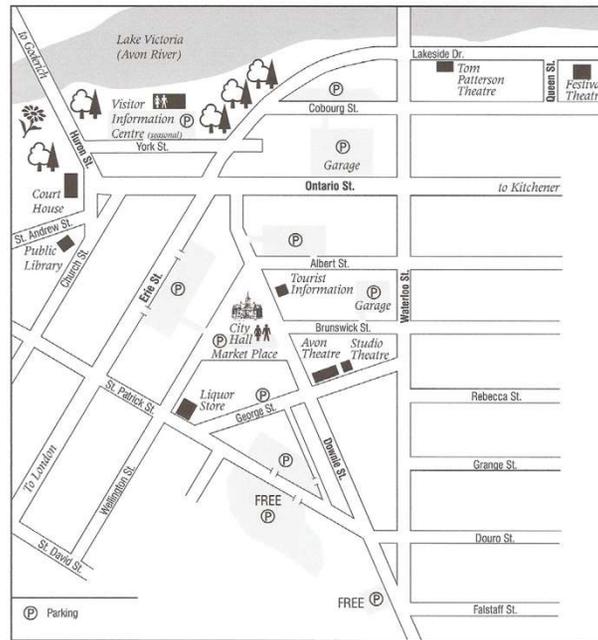
The Downtown Stratford Business Improvement Area Board of Directors is dedicated to improving the downtown as a business centre through marketing and beautification initiatives.

Membership in the Downtown Stratford BIA is automatic for businesses and property-owners in downtown Stratford. Membership fees are paid in the form of a levy that is included in City property taxes.

The BIA Board of Directors comprises up to nine individuals including a Stratford City Council Representative, a Chair Person, Vice-Chair and a Treasurer; and has sub-committees dedicated to addressing Christmas, Parking, Beautification, Marketing, and Advocacy & Education initiatives.

## Aims & Objectives

- To maintain Downtown Stratford as an active and viable area.
- To beautify the Downtown and to encourage preservation of downtown architectural heritage. We are not involved in the renovations - this is Heritage Stratford and the City.
- To encourage more use of Downtown businesses by both local residents and by visitors.
- To encourage a forum in which the downtown business community can develop opinions and programs which will benefit the social, economic and physical quality of life in Stratford.
- To work in a co-operative manner with city officials and other business groups, never neglecting to maintain Downtown Stratford's unique position.
- To promote Downtown Stratford as a special place in which to shop, work, visit, or live.



## Downtown Stratford BIA Board of Directors

Stephanie Theodoropoulos, Chair	<i>Sutton Realty</i>
Melissa Orr, Vice Chair	<i>Orr Insurance</i>
Jennifer Birmingham, Treasurer	<i>Betty's</i>
Shawn Malvern	<i>WK Financial Planning</i>
Carly Douglas	<i>Stratford Festival</i>
Megan Chisholm	<i>Grace the Boutique</i>
Ryan O'Donnell	<i>Mercer Hall/Inn</i>
Carl Gross	<i>Alley Cat Cat Café</i>
Jo-Dee Burbach	<i>Stratford City Council Representative</i>

## Staff

Jamie Pritchard, General Manager  
jpritchard@downtownstratford.ca

Christina Phillips, Board Assistant  
info@downtownstratford.ca

Kim Griffiths, Member and Animation Liaison  
kgriffiths@downtownstratford.ca

# DOWNTOWN STRATFORD

47 Downie St., Stratford ON N5A 1W7  
[downtownstratford.ca](http://downtownstratford.ca)

## Vandalism

Any vandalism that has taken place should be reported to the police to ensure officials are aware of any such problems occurring in the core. Call 519-271-4143. Please do not use 911 to report any event that is not a current emergency.

## Garbage

Curb-side pick-up takes place throughout the core early every Tuesday and Friday. Garbage should be placed in appropriate bags and left at the curb at closing time on Monday and Thursday. Each bag must have a city garbage tag attached. These tags can be purchased at City Hall and some convenience stores.

For any overflowing garbage cans in the core please call public works at 519-271-0250 x259 or after hours at 519-271-0820.

**Recycle:** Blue-Box recycle should be placed curbside on Tuesdays at closing time. For what can and cannot be recycled call Kate Simpson, Waste Reduction Coordinator at 519-271-0250 ext. 279.

**Snow Removal:** The owner, occupant or person in charge of any property in the core area is required to clear the sidewalks adjacent to their property of all snow and ice throughout the winter. For additional information contact the City Engineering and Public Works Department at 519-271-0250 ext.222

## Parking

Feedback for parking issues should be reported to the City Clerk's office at 519-271-0250 ext 237. To help ensure that there is plenty of parking for guests and visitors to the city, please insist that your staff use the FREE parking at the Cooper Site Lot on St. Patrick St., or the 12-HOUR parking spots located at the Kalbfleisch lot on Erie at St. Patrick St. There are also 12-hour metered spots located at the Police Station lot on St. Patrick St., and on Cobourg near Erie (behind Ontario St.).

## Building & Signage Permits

New buildings, extensive renovations and signage require a city permit. For information or application call Stratford Building and Planning Department 519-271-0250 ext.218

## Stratford City Council Meetings:

City Council meets on the second and fourth Mondays (Tuesday if Monday is a holiday) of each month at 7:00 pm, currently on Zoom. Meetings are open to the public and agendas are available from the Clerk's office the Friday before the meeting. Information regarding bylaws, contact info for City Hall services, visit [Stratford.ca](http://Stratford.ca); City Hall Hours: Monday-Friday 8:30am-4:30pm; 519-271-0250

## Contacts

### Stratford & District Chamber of Commerce

55 Lorne Ave East | 519-273-5250  
[info@stratfordchamber.com](mailto:info@stratfordchamber.com) | [stratfordchamber.com](http://stratfordchamber.com)

### Destination Stratford

47 Downie St. | 519-271-5140  
[hello@visitstratford.ca](mailto:hello@visitstratford.ca) | [visitstratford.ca](http://visitstratford.ca)

### City Hall

For information regarding bylaws  
1 Wellington St. | 519-271-0250  
[www.stratfordcanada.ca](http://www.stratfordcanada.ca)

### Police (non-emergency)

17 George St. West | 519-271-4143

## Downtown Stratford BIA Info

**Newsletters:** Are monthly and are disseminated to the membership via email. To add your email to the distribution list, please contact [info@downtownstratford.ca](mailto:info@downtownstratford.ca).

## Volunteering

If you are interested in volunteering, please contact [info@downtownstratford.ca](mailto:info@downtownstratford.ca).

## Meetings

Downtown Stratford BIA Board of Director meetings are held on the fourth Tuesday of each month and are open to the public. Members are always welcome and encouraged to attend. Meeting variances will be posted on [downtownstratford.ca](http://downtownstratford.ca)

**Sub-Committees** meet regularly to discuss various issues in detail. You are welcome to join a sub-committee. Visit the Members section of the [downtownstratford.ca](http://downtownstratford.ca) for meeting dates, times and locations or contact [info@downtownstratford.ca](mailto:info@downtownstratford.ca) for more information.

## Downtown Dollars

When a customer presents Downtown Dollars at your business, treat it just like cash. Print your business name on the back of each certificate and take them to Destination Stratford at 47 Downie Street. Within 10 business days, you'll receive a cheque for the full amount of the certificate from the City of Stratford. Please consider accepting the Downtown Dollars -- they are very popular and make a great gift!

