

Downtown Stratford Business Improvement Area
Board of Directors Meeting
Destination Stratford, 47 Downie Street, Stratford
February 25, 2025 6:15 P.M.

DRAFT AGENDA

1. Call to order by Chair.
2. Land Acknowledgement
3. If applicable: Reminder to explain recording and confirm all agree.
4. Adopt the Agenda for February 25, 2025
5. DECLARATIONS OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF:
The Municipal Conflict of Interest Act requires any member of a Committee of Council declaring a pecuniary interest and the general nature thereof, where the interest of a member of a Committee of Council has not been disclosed by reason of the member's absence from the meeting, to disclose the interest at the first open meeting attended by the member of a Committee of Council and otherwise comply with the Act.

Name	Item	Nature
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6. Adopt the Public Minutes of the Past Board Meeting January 28, 2025
7. Board Executive Election
8. Treasurer Report
 - 2025 Budget
9. Human Resources
 - Open Content, Social Media, Brand Presence and Website Management Position
10. Annual General Meeting
11. Council Update
12. Sub-Committee and Working Group Update
13. Governance Review
14. Alternative Funding Working Group
15. General Manager Report
16. New Business
17. Adjourn

Next scheduled meeting: Annual General Meeting, March 25, 2025 6:00 P.M. Brch & Wyn.