

Downtown Stratford Business Improvement Area
Board of Directors Meeting
Destination Stratford, 47 Downie Street, Stratford
January 28, 2025 6:15 P.M.

DRAFT AGENDA

1. Call to order by Chair.
2. Land Acknowledgement
3. Reminder to explain recording and confirm all agree.
4. Adopt the Agenda for January 28, 2025
5. DECLARATIONS OF PECUNIARY INTEREST AND THE GENERAL NATURE THEREOF:
The Municipal Conflict of Interest Act requires any member of a Committee of Council declaring a pecuniary interest and the general nature thereof, where the interest of a member of a Committee of Council has not been disclosed by reason of the member's absence from the meeting, to disclose the interest at the first open meeting attended by the member of a Committee of Council and otherwise comply with the Act.

Name	Item	Nature
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6. Adopt the Public Minutes of the Past Board Meeting November 26, 2024
7. Treasurer Report
 - 2025 Budget
 - Municipal Accommodation Tax
8. Human Resources
 - Open Content, Social Media, Brand Presence and Website Management Position
9. Board Executive Positions
10. Annual General Meeting
11. Council Update
12. Sub-Committee and Working Group Update
 - BIA Sustainability Policy
13. Governance Review
14. Alternative Funding Working Group
15. General Manager Report
16. New Business
17. Adjourn

Next scheduled Board meeting: February 25, 2025 6:15 P.M.