

Stratford City Centre Committee Annual General Meeting

Tuesday, March 28, 2023

via Zoom 6:30 P.M.

Board of Management Shawn Malvern – Chair, Stephanie Theodopolous – Vice-Chair, Jennifer Birmingham – Treasurer, Kiersten Hatanaka – Secretary, Megan Chisholm, Carly Douglas

Council Representative Councillor Burbach

Sub-Committee Members Anne Campion, Pamela Coneybeare

Members Bruce Skeaff – Stratford Pride Community Centre and Pride Guide; Marc Johnstone – Rheo Thompson Candies; Aaron Bayer - Olive Your Favourites; Dianne Krempien – Distinctly Tea; Rob Russell, MacLeods Scottish Shop; Brian Blowes – Blowes Cards & Gifts

Also present Non-voting public

Downtown Stratford Staff Jamie Pritchard – General Manager, Kim Griffiths – Membership and Animation Liaison, Sara Bradford – Content and Social Media Manager, Christina Phillips – Administrative Assistant/Recording Secretary

1. **Welcome**

Call to order and welcome by Chair Shawn Malvern.

2. **Land Acknowledgement** Chair Shawn Malvern

3. **Introduction of Current Board Members, General Manager, Membership and Animation Liaison, Content and Social Media Manager and Administrative Assistant.**

<**Downtown Stratford BIA Annual General Meeting March 28, 2023**>

4. **City of Stratford** – Councillor Burbach

Update to the Summer Patio Program slide:

Coming to Council Thursday, March 30th during part 2 of the March 27th Council meeting. Applications will still open on April 3rd. Installation of anti-slip coating will take place every year on boardwalks; slippery when wet signage will be added; and recommendation was to remove the flower boxes. The BIA would like that flower boxes to be reconsidered as they don't hang over the boardwalks themselves. Councillor Burbach will bring this back to Council for consideration.

5. **Approval of Previous Annual General Meeting Minutes**

MOTION to approve the minutes of the Annual General Meeting of the Stratford City Centre Committee held virtually March 22, 2022 moved by Shawn Malvern, seconded by Stephanie Theodoropolous. Carried.

6. **Downtown Stratford Highlights of 2022** – Jamie Pritchard, General Manager

7. **Sub-Committee Highlights**

Advocacy & Education – Anne Campion

Beautification – Pamela Coneybeare

Marketing – General Manager Jamie Pritchard

Stratford City Centre Committee Annual General Meeting

Tuesday, March 28, 2023

via Zoom 6:30 P.M.

8. **Plans for 2023** – Chair Shawn Malvern

9. **2022 Financial Review**

2022 Revenues

Budget \$320,392.50

Actual \$395,106.91

2022 Expenses

Budget \$320,392.50

Actual \$328,360.51

2023 Financial Outlook

2023 Revenues

Budget \$325,272.50

Expenses

Budget \$325,272.50

10. **Appeal for New Board Members**

There are two spots open on the BIA Board of Directors. Contact the General Manager or Member and Animation Liaison.

11. **Questions?**

None presented.

12. **Closing remarks** – Chair Shawn Malvern

13. **Adjournment**

MOTION moved by Marc Johnstone to adjourn the March 2023 Annual General Meeting of the Downtown Stratford Business Improvement Area at 7:25 pm.