



JUNE NEWSLETTER

JUNE Highlights

1. Monthly Message from BIA General Manger, Jamie Pritchard
2. New Business - Danielle O'Connor Jewelry
3. Car Free Friday - And the Winner is...
4. Dog Friendly Downtown - Window Clings & Launch Event
5. Downtown Dollars - Get 'em while they're HOT!

MONTHLY MESSAGE FROM OUR GENERAL MANAGER



We kicked off this season's Car Free Fridays on June 2 with additional participation from downtown businesses, City of Stratford employees, bike registration in the 529 program with Stratford police special services and Councilor Jo-Dee Burbach representing Active Transportation. The BIA had a friendly competition with the city to see who gets the most employees using something other than a car to get to work - bikes, walking, scooters, buses, skateboards - whatever. Looks like the city took this one so we have to push a little harder July 14. I would like to thank Ross' Bikeworks for the donation of the trophy. I would also like to thank Anne at revel for the

donation of the coffee and the use of her elegant coffee cart.

We are officially launching our Dogs Welcome program on June 22. Come out between 4-6 for the mayoral dedication and fun dog show with prizes. We have created window clings for the businesses that are choosing to welcome and BIA watering stations to keep the furry ones hydrated. We have installed 2 pet waste bag dispensers and the BIA would like to thank the Parkery and Pawsitive Difference Professional Pet Car for supplying bags and keeping the dispensers full. If you would like to be included please reach out to Kim.

There are also plans underway for a BIA 50th anniversary party on August 12 - will be a fun day. Our working committee has been brainstorming to provide many great family oriented activities. We are working with the Stratford Festival to make this an amazing day of fun and entertainment.

The BIA has sent out a survey to all of you to ask for your feedback and input on converting paper Downtown Dollars to a digital format. Please complete and send this back by June 16th. We really want to hear from you.

Your BIA is here for you and is always interested in your feedback. If you see me rollin' along downtown on the silver ghost scooter please catch my attention, I would love to hear from you! jpritchard@downtownstratford.ca

See you Downtown!

NEW BUSINESS

DANIELLE O'CONNOR JEWELLRY



We are thrilled to announce the grand opening of Danielle O'Connor Jewellery, located on Downie St in the heart of our downtown. With 25 years of experience, Danielle has mastered the art of creating exquisite and affordable jewellery that will take your breath away. Her pieces are crafted with passion and precision, making each one a true work of art. From stunning necklaces to elegant earrings, her collection is made up of sterling silver and gold-plated pieces, with gorgeous gems like tanzanite, pearl, aquamarine, blue tourmaline, opal and so much more! Solid gold jewellery is custom made and Danielle has created a warm and inviting space in the back of her shop for meeting with customers interested in her help to design important jewellery to their specifications.

Danielle discovered her love for jewellery making when she was very young. She spent a year at Beal in London and followed that with a degree in goldsmithing from Georgian College in Barrie. For 20 years, Danielle participated in Toronto's One-of-a-Kind Craft Show, various markets and studio tours. Since 2016 she has been working and selling from her home studio here in Stratford until the start of this year when she and her husband Neils (her high school sweetheart!) decided it was finally time to open the shop of their dreams!

Whether you're looking for a special gift or a treat for yourself, Danielle O'Connor Jewellery is the perfect destination. Drop in and see for yourself why Danielle's jewellery has been loved by so many for over two decades!

DANIELLE O'CONNOR JEWELLERY | 96 DOWNIE St
(519) 719-9315 | [@danielleoconnorjewellery](#)

CAR-FREE FRIDAY WAS A HUGE SUCCESS!



The COMMUTER CUP CHALLENGE has a winner! In the City vs Downtown Small Business for the month of June, The **CITY wins** this awesome trophy donated generously by Ross Taylor of Ross' Bikeworks (fabricated by a loyal customer of his!).

Last Friday we asked employees/owners of Downtown Businesses and the City of

Stratford employees to ride their bike, or choose an active or commuter form of transportation (walk, rollerblade, bus, carpool, skateboard) - then check in at our first Car-Free Friday event from 8-10am to enter our competition.

The City won by a margin THIS TIME... but there are three more to go! Are you wanting to see the trophy back in our hands? Then attend our next event on **York Street on July 14th from 8-10am.**

(COME ON BIA MEMBERS, WE'VE GOT THIS FOR JULY!)

Above, BIA General Manager, Jamie Pritchard met with City of Stratford's Climate Change Program Manager, Sadaf Ghalib, to hand off the trophy.

Thank you to Anne Champion of revel for her generous donation of coffee to fuel our commuters!

DOG FRIENDLY DOWNTOWN CAMPAIGN



Next week, BIA staff will be making the rounds downtown to hand out these Dog Friendly Business window clings to those whose doors are open to furry friends!

PROMO LAUNCH Dog Show | JUNE 22 | 4pm-6pm

Wednesday, June 22nd from 4pm-6pm in Market Square is the Official Launch of

Stratford's "Dog Friendly Downtown" promotion. It will be paws-itively fun for the whole family and will be held in Market Square.

- **4pm** - Registration for Dog Show
- **5pm** - Ribbon Cutting of the new Poop Bag Station by the Mayor!
- **5:15pm** - Dog Show Begins - Longest Tail, Tallest Dog, Smallest Dog, Best Dressed, Best Trick

ALL DOGS (and owners) ARE WELCOME!

Prizes to be announced at the event.

IS MY BUSINESS PERMITTED TO WELCOME DOGS?

The BIA has consulted Huron Perth Public Health and they have provided guidelines to be followed when deciding whether or not pets can be welcomed into your business. Most importantly, dogs are only permitted in an outdoor eating area of a food service premise as long as food is not prepared in the eating area.

We will hand out the full list of guidelines when we visit your business next week.

DOWNTOWN DOLLARS MAKE GREAT (TEACHER) GIFTS!



Downtown Dollars can be spent just about everywhere in Downtown Stratford so they make THE most PERFECT gifts for fathers, teachers, crossing guards, and students on their graduation day!

Drop in to the Tourism Office at 47 Downie St to pick yours up today!
Open daily 9am-5pm

SOCIAL MEDIA - GET IN TOUCH!

If you haven't already we'd love for your to join our BIA MEMBERS ONLY Facebook Group. A great discussion and sharing forum for all things business & downtown!

[JOIN NOW!](#)

Reach out to us through our Downtown Stratford BIA Social Media platforms and remember to tag us so we can share in our stories!

Facebook: [@downtownstratfordbia](#)

Instagram: [@downtownstratford](#)

Twitter: [@dtStratfordBIA](#)

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