

Stratford City Centre Committee Annual General Meeting

Tuesday, March 22, 2022

via Zoom 6:30 P.M.

Board of Management Pamela Coneybeare - Chair, Anne Campion – Vice-Chair, Shawn Malvern - Treasurer, James Hough – Secretary, Rob Russell – Past Chair, Heather Martin, Rob Wigan

Council Representative Councillor Danielle Ingram

Sub-Committee Members Trena Hough, Advocacy & Education Sub-Committee; Laurie Knechtel, Marketing Sub-Committee

Members Aaron Bayer, Olive Your Favourites; Bill Bruce, 33 Ontario Street; Bill Cutt, Parlour Inn ; Elizabeth Cooper, Huron-Perth United Way; Marc Johnstone, Rheo Thompson Candies; Ryan Erb, Huron-Perth United Way; Brian Blowes, Blowes Gifts & Cards; Tobin Schlegel, Centre Mall; Mary Hofstetter, 20 Ontario Street; Craig Thompson, Ballinran Entertainment; Charlene Witt, 159 Ontario Street; Shayne Menna, Livery Yard

Stratford City Centre Rebecca Scott – General Manager, Kim Griffiths – Membership and Animation Lead, Sara Bradford – Social Media Lead

1. **Welcome**

Call to order and welcome by Chair Pamela Coneybeare at 6:32pm.

<STRATFORD CITY CENTRE BUSINESS IMPROVEMENT AREA ANNUAL GENERAL MEETING MARCH 22, 2022>

2. **Introduction of Current Board Members, General Manager, Membership and Animation Lead and Board Assistant.**

3. **Approval of Previous Annual General Meeting Minutes**

MOTION to approve the minutes of the Annual General Meeting of the Stratford City Centre Committee held virtually April 27, 2021 moved by Anne Campion, seconded by Rob Russell. Carried.

4. **City of Stratford** – Councillor Ingram

5. **City Centre Highlights of 2021** – General Manager Rebecca Scott

6. **Sub-Committee Highlights**

Advocacy & Education – Anne Campion and Trena Hough

Beautification – James Hough

Marketing – Heather Martin and Laurie Knechtel

7. **2021 Financial Review**

2021 Revenues

Budget \$319,750.00

Actual \$329,211.83

2021 Expenses

Budget \$319,700.00

Actual \$342,909.55

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2022 Financial Outlook

2022 Revenues

Budget \$320,392.50

Expenses

Budget \$320,392.50

8. Questions?

Private Parking Lots

A concern was shared prior to the Annual General Meeting regarding the use of private parking lots by those that are not permitted to park there. The BIA continues to remind businesses about the Cooper Lot being available and free. The Shoppers Drug Mart parking lot was the concern that was brought forward. Tobin Schlegal, Centre Mall, echoed these concerns, especially as the downtown gets busier again and with the boardwalks being reinstalled. Increased signage directing to the proper lots to park in (signage directing from the lots being misused to the proper lot – this could also be information that is found on the map. City Council is going to conduct another parking review after the new Council is in place. It was shared that it was under 30 spots that are taken by patios. The ticket price does not deter the parkers. The City by-law officers are not permitted to ticket in private lots. Councillor Ingram will bring this to the new Council.

Struggles with Illegal Dumping

The Centre Mall is also struggling with illegal dumping in, and beside if the bins are locked, their large waste receptacle (e.g., couches). Ryan Erb shared that some downtown residents aren't able to afford the tags. This idea conflicts with the City's reports about waste reduction if the waste is going to private businesses. The BIA Beautification Sub-Committee can brainstorm and review this situation.

9. Closing remarks

Chair Pamela Coneybeare

There is one Board vacancy. E-mail info@stratfordcitycentre.ca for more information and for an application form. The Board terms run with City Council and a new Board will be chosen in the fall.

10. Adjournment

MOTION moved by James Hough to adjourn the March 2022 Annual General Meeting of the Stratford City Centre Business Improvement Area at 7:45pm.